



deceuninck group

Press Release

Wednesday 3 April 2019 at 18:00h CET

'Elegante' by Deceuninck wins Red Dot Award 2019



Hooglede-Gits, Belgium, 3 April 2019 - Deceuninck, the Belgian manufacturer of PVC and aluminium window and door systems, has won the Red Dot Award 2019 in the category 'Product Design' with Elegante, a recently developed window platform.

red**dot**

Elegante combines superior insulation with an unmatched sleek design. Deceuninck developed the slimmest PVC profile in the market (only 9 mm rebate), and in doing so pioneered in matching design and high-quality technical performance.

"To date, PVC windows were never chosen for their design qualities. We want to change this with the 'Elegante' profile. This product is the result of our committed investment in innovation and design. And this international recognition bears great testimony to that", said Francis Van Eeckhout, CEO of Deceuninck.



The innovative slim window profile was praised by the 40-member international jury for its high-quality design. The Red Dot Award has been in existence since 1954 and is considered one of the most important European design prizes.

End of press release

About Deceuninck

Founded in 1937, Deceuninck is a top 3 independent manufacturer of PVC and composite profiles for windows and doors. Headquartered in Hooglede-Gits (BE), Deceuninck is organized in 4 geographical segments: Western Europe, Central & Eastern Europe, North America and Turkey & Emerging Markets. Deceuninck operates 15 vertically integrated manufacturing facilities, which together with 21 warehousing and distribution facilities guarantee the necessary service and response time to Customers. Deceuninck strongly focuses on innovation, ecology and design. Deceuninck is listed on Euronext Brussels ("DECB").

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